

Cole Blaise Kansas City PBS 125 E. 31st Street Kansas City, MO 64124 cblaise@kansascitypbs.org 816.820.0779

December 2, 2020

To whom it may concern,

The team at Kansas City PBS is excited about the project being proposed by Jaime Lyon and her partners. We are interested in working with her to develop and broadcast educational kids spots to benefit the community in Kansas City around our kids programming on 19.1 and 19.4, our 24/7 kids channel.

As a trusted media brand, we strive to provide quality educational material to enrich lives and this is accomplished by partnering with talented, passionate people in our community.

Kansas City PBS is willing to act as fiduciary in order to provide tax benefits towards charitable contributions to this project. Upon securing appropriate funding and meeting necessary requirements, we look forward to working with Jaime and team.

Sincerely,

Cole Blaise

Creative Director, Kansas City PBS